Theme(s)	GM Inequalities Commission	Marmot Report (Build Back Fairer in GM)
Community wealth building	Create a Community Wealth Hub to support and grow co-operatives, mutuals,	
	social and community enterprises, staffed by people from the co-operative and	
	community sector who understand the market	
Community wealth building	Set up a Community Investment Platform to tap into local savings, unlock	
	community investment and build-up assets to share wealth with everyone in	
	Greater Manchester	
Community wealth building	Set up a Land Commission to look at ownership and control of land in Greater	
	Manchester, its impacts on inequality and potential solution	
Covid vaccination		Advocate for local control over vaccination programmes, especially catch-up
Funding/advocacy		programmes and vaccine roll-out to focus more on groups at higher risk or with
		lower vaccination rates
Covid vaccination		Follow principle of proportionate universalism and direct increased resources
Funding/advocacy		and supply to ensure the needs of our most deprived , diverse and more vaccine
		hesitant communities are me
Covid vaccination		Advocate for resources for adequate financial support and provide practical,
Funding/advocacy		clinical and wellbeing support for those who cannot work because of COVID-19
		risk and those who have to self-isolate and ensure guarantees of return to
		employment.
Data and intelligence		Based on the Marmot Beacon Indicators develop publicly accessible targets to
Ğ		monitor progress towards Building Back Fairer
Data and intelligence		Report bi-annually on Marmot Beacon indicators related to targets
Data and intelligence		Invest in routine data collection to support monitoring of reductions in
~		inequalities in wellbeing, opportunity and community cohesion within local
		authorities
Data and intelligence		Develop publicly accessible data on equity in health, wellbeing and the social
~		determinants of health within local authorities and strengthen monitoring by
		ethnicity at local level
Data and intelligence		Develop a new measure of school readiness for Greater Manchester.
Early years and education		
Data and intelligence		Improve local data collection and collation of national and voluntary sector
~		data to estimate inequalities in income and debt within local authorities
Data and intelligence		Develop equity targets for local authorities and the Region, with clear lines of
Health in all policies		accountability to reflect priorities for reducing health inequalities and
•		inequalities in the social determinants in the longer term
Early years and education	Launch an Education Challenge to give every child an equal start in life by	Provide further support for early years settings in more deprived areas,
	levelling up schools in deprived areas, supporting young people's transition at	including additional support for parents
Early years and education	16 and improving access to activities that build social skills, confidence and	Increase quality and availability of parenting support programmes run through

Early years and education		Improve mental health treatment options for children and young people rapidly
Early years and education		Increase catch-up tuition for more deprived students – beyond government
		programme - and additional support for families with SEND
Early years and education		Implement all recommendations and commitments in Greater Manchester's
		Young Person's Guarantee
Early years and education		Increase financial management advice in schools and workplaces
Employment and training		
Early years and education		Prioritise improving the mental health of young people including through
		providing further mental health support/first aid training in all schools in
		Greater Manchester
Employment anchors and social	Convene a GM Anchor Action Network and use their spending, investment and	Request that businesses invest in Regional Build Back Fairer Investment Fund or
	soft power to drive social value, support disadvantaged groups and create good,	
	secure, living wage jobs	equivalent till ough social value approaches and corporate social responsionity
Employment, anchors and social	secure, inving wage jobs	Extend social value commissioning to all public sector contracts and to
value		businesses in Greater Manchester to enhance business contributions to Building
value		Back Fairer
Employment, anchors and social		Implement Greater Manchester's social value framework and extend anchor
value		institutions approaches to VCSE sector and businesses
Employment, anchors and social		Extend the remit of anchors to incorporate social value procurement and
value		commissioning and contributions to the Build Back Fairer Investment Fund
Employment, anchors and social		Health and social care act as leaders in social value commissioning and work in
value		partnership across local authorities to develop local supply chain across Greater
		Manchester
Employment, anchors and social		Embed widescale social value requirements in the local Industrial Strategy and
value		Good Employment Charter
Employment, anchors and social		Add provision of apprenticeships for all ages to the social value framework
value		
Employment, anchors and social		Link Innovation Greater Manchester with social value framework
value		
Employment, anchors and social		Increase mentoring opportunities (including public services, CVS sector and
value		business) and add provision of mentoring to social value framework and Good
		Employment Charter
Employment and training	Set an ambitious target for every employer in Greater Manchester to pay the	Ensure childcare workforce wages in public and private sector meet the GM
_	living wage and offer living hours by 2030, using the Good Employment Charter,	Minimum Income for Healthy Living
	conditions on access to public goods, services and contracts and support for	Advocate to raise minimum wage for apprentices
value	businesses in low paid sectors to get there	

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Funding/advocacy		Advocate for real terms percentage increase in regional budget for public
		health
Funding/advocacy		Advocate for increase deprivation weighting in funding by level of area
		deprivation
Funding/advocacy		Advocate for greater share of resources for Regions and local authorities hit
		particularly hard by COVID-19 and containment measures, and based on
		remedying shortfalls in funding over last ten years.
Funding/advocacy		Support food aid providers and charities, advocate for better national funding.
Funding/advocacy		Advocate to remove sanctions and reduce conditionalities in benefit payments
Funding/advocacy		Continue to advocate for additional £1000 annual uplift to universal credit and
		explore other ways of providing it if it is cut.
Funding/advocacy		Extend eligibility for free school meals
Funding/advocacy		Advocate for an end 5 week wait for universal credit and extend cash grants for
		low income households
Funding/advocacy		Advocate for real terms percentage increase in regional budget for public
		health
Funding/advocacy		Ensure proportionate universal funding – increase funding in more deprived
		communities and particular areas of public services
Funding/advocacy		Identify the minimum income for healthy living in Greater Manchester and
		advocate for national resources to meet this in public sector pay and support
		business to pay the minimum income for healthy living
Funding/advocacy		Regional budget to meet OECD average for proportion of spending on early
		years and increase funding per child for early years settings in more deprived
		areas
Health in all policies	Put wellbeing and equality goals at the heart of the Greater Manchester	All policies assessed to consider impacts on health equity for future generations
	Strategy and align budgets, portfolios and activities to these so that good lives	
	for all is the focus of everything Greater Manchester does.	
Health in all policies		Adopt city-wide strategies that put health and sustainability at the centre of
		strategic planning
Health in all policies		Strengthened public health focus on the social determinants of health
Health in all policies		Public health to provide a key leadership role post-COVID in system plans to
		build back fairer
Health in all policies		Continue to support GMs integrated health and care system to be a true
		population health system, working in partnership with the 10 local authorities
		and the GMCA

Health in all policies		Work with primary care and local charities to provide a whole-system and early
		response to improve mental and physical health and wellbeing in children aged
		0–5 years through the hub-and-spoke model and to address the social
		determinants of health in local communities
Health in all policies		Work with planners to develop mentally healthy high streets and access to good
		quality green space within a 15–20 minute walk for all in Greater Manchester,
		including specific actions to reduce noise and air pollution, improve community
		safety and reduce anti-social behaviour
Health in all policies		Identify and embed learning from the COVID-19 pandemic, including the value
		of place-based services and other 'bottom-up' approaches
Health in all policies		Place prevention and taking action on the social determinants at the centre of
		the integrated care system in GM
Health in all Policies		Double the budget for prevention in the total health care budget in Greater
Funding/advocacy		Manchester within five years and a system-wide prevention/health spending
		target for all of Greater Manchester to be developed by end of 2021, with
		incremental targeted increases over five years
Participatory decision making	Create a People's Taskforce to put power into people's hands at every level of	Work with local communities to better include and their local needs when
	Greater Manchester and a People's Assembly to contribute to priority setting	reviving local high streets
	and work with public authorities in delivering them	
Public service provision and	Move towards universal basic services in which education, health, childcare,	Guarantee offer of universal access to quality services including existing public
reform	adult social care, housing, transport and digital connectivity are provided to all	services and public health services and universal access to training, support and
	and lobby central government to invest and devolve funding to make this a	employment for young people
	reality	
Public service provision and		Develop Greater Manchester minimum standards for quality of employment,
reform		environment and housing, and transport and clean air and advocate for
		enforcement powers and resources
Public service provision and	Scale up public and social sector housebuilding to deliver affordable, decent	Fully implement the Good Landlord Scheme
reform	homes, backed by a plan to acquire land, rental properties, new builds and	
Public service provision and	commercial properties for social housing	Strengthen and enforce decent housing regulation and advocate for resources
reform		to enforce housing regulations
Public service provision and		Continue to reduce rough sleeping and reduce homelessness and risk of
reform		homelessness and extend action to reduce risk for homelessness
Public service provision and		All new housing net zero, with an increased proportion being either affordable
reform		or in the social housing sector
Carbon Neutral		

Public service provision and		Fully implement clean air zones and monitor for inequalities in exposure
reform		
Data and intelligence		
Carbon Neutral/Clean Air		
Public service provision and		Improve quality of existing green spaces and prioritise provision of new green
reform		spaces in areas of higher deprivation
Carbon Neutral/Clean Air		
Public service provision and		Further support community and voluntary sector provision of debt advice
reform		
Public service provision and		Work with Credit Unions to reduce the use of high interest loan businesses and
reform		further regulate loan agencies
Public service provision and		Implement all recommendations and commitments in Greater Manchester's
reform		Young Person's Guarantee
Early years and education		
Public service provision and		Extend incentives to encourage people back to public transport
reform		
Public service provision and		All local authorities in Greater Manchester to offer support for those who are in
reform		debt due to non-payment of council tax
Public service provision and		Improve road safety by implementing 20mph speed limit in all residential
reform		streets and implement other road safety initiaves in deprived areas first
Public service provision and	Amplify the Greater Manchester Model of integrated public services in 10	
reform	pathfinder deprived neighbourhoods and pilot an income guarantee in one or	
	more to tackle inequality, using community-led priorities, crossservice teams,	
	pooled budgets and participatory budgeting	
Public service provision and		Extend interventions to support young people's mental health and wellbeing at
reform		school and at work
Early years and education		
Public service provision and		Increase provision of local youth services for young people, advocating for
reform		national resources
Funding/advocacy		
Public service provision and		Invest for the long term and measure success over five and ten years, and
reform		improve sharing of best practice between local authorities in GM
Public service provision and		Share expertise and evidence of prevention interventions across local
reform		authorities and public services, and continue to build capacity and partnerships
Health in all policies		